



BREWER TITAN
\$5000

BREWER GOD
\$3500

BREWER GEEK
\$1800

DIGITAL & PRINT RECOGNITION

Logos displayed proportional to sponsor level

Logo on Website	✓	✓	✓
Logo on Ticketing Page	✓	✓	✓
Logo in pre and post festival email marketing	✓	✓	✓
Logo on festival posters	✓	✓	✓
Logo on festival advertising, press release, etc.	✓	✓	✓
Post-festival attendee & digital audience reach Insights	✓	✓	✓
Social media shout-out	✓	✓	
Logo on printed tickets	✓	✓	
Logo on mobile tickets	✓		

ON-SITE RECOGNITION & ACTIVATION

Standard \$350 brewery registration fee included	✓	✓	✓
Logo on on-site sponsor thank you signage	✓	✓	✓
Distinct beer list signage for your booth w/ logo inclusion	✓	✓	✓
Opportunity to feature more beers* <i>Standard participants pour two all day beers</i>	6 Beers	4 Beers	3 Beers
Self-branded Festival Tent <i>Standard & Geek participants are in white tents</i>	20x10 tent	10x10 tent	

TICKETS

Brewers Passes <i>Standard for any participating brewery & include Green Room Passes</i>	4	4	4
VIP Tickets - 12pm festival access + Green Room passes	8	6	4
GA Tickets - 2pm festival access	8	6	6

*beer purchase determined by concessionaire