



CO-PRESENTER
\$7000 (LIMIT 2)

BEER GOD
\$4000

BEER GEEK
\$2000

BREWER
GREEN ROOM
\$1200

DIGITAL & PRINT RECOGNITION

Logos displayed proportional to sponsor level

Logo on Website	✓	✓	✓	
Logo on Ticketing Page	✓	✓	✓	
Logo in pre and post festival email marketing	✓	✓	✓	
Logo on festival posters	✓	✓	✓	
Logo on festival advertising, press release, etc.	✓	✓	✓	
Post-festival attendee & digital audience reach Insights	✓	✓	✓	
Social media shout-out	✓	✓		
Logo on printed tickets	✓	✓		
Logo on mobile tickets	✓			
Sponsored email to ticket holders	✓			
Conduct a ticket giveaway on social media or at a lead-up event (3 pairs)	✓			

ON-SITE RECOGNITION & ACTIVATION

Logo on on-site banners & signage	✓	✓	✓	
Space for on-site festival activation	20x10 tent	10x10 tent		
Material distribution to attendees at check-in or exit	✓			
Material distribution to brewers at load-in	✓			
Material distribution to credentialed festival media at check-in or media event	✓			

TICKETS

VIP Tickets - 12pm festival access + Green Room passes	10	6	4	2
GA Tickets - 2pm festival access	10	6	6	
Support staff passes	6			

BREWER GREEN ROOM

6ft display table in the Brewer Green Room trade show				✓
Thank you signage in Brewer Green Room	Add-on for \$500	Add-on for \$500	Add-on for \$500	✓
Logo inclusion in Green Room emails directly to brewers				✓

ADD-ONS, CUSTOM OPPORTUNITIES & IN-KIND TRADE

Banner advertisement on the Texas Craft Brewers Festival website	\$500
90-day banner advertisement in the Texas Brewery Passport™ app	\$245
Pavilion stage sponsor	LET'S TALK!
Designated Driver tent sponsor	LET'S TALK!
Volunteer T-Shirt sponsor	LET'S TALK!
Breakfast taco sponsor - feed the brewers, sponsors, and festival crew during morning setup	LET'S TALK!
Food & beer pairing experience sponsor	LET'S TALK!
Got another idea?	LET'S TALK!