



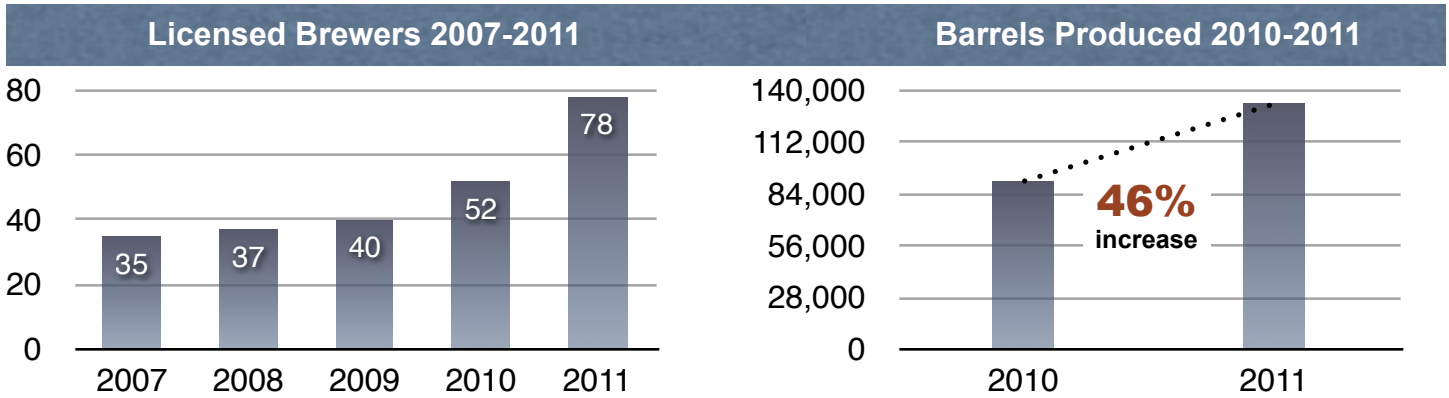
Texas Craft Brewers Guild

Fact Sheet - [2012 Economic Impact of the Texas Craft Brewing Industry](#)

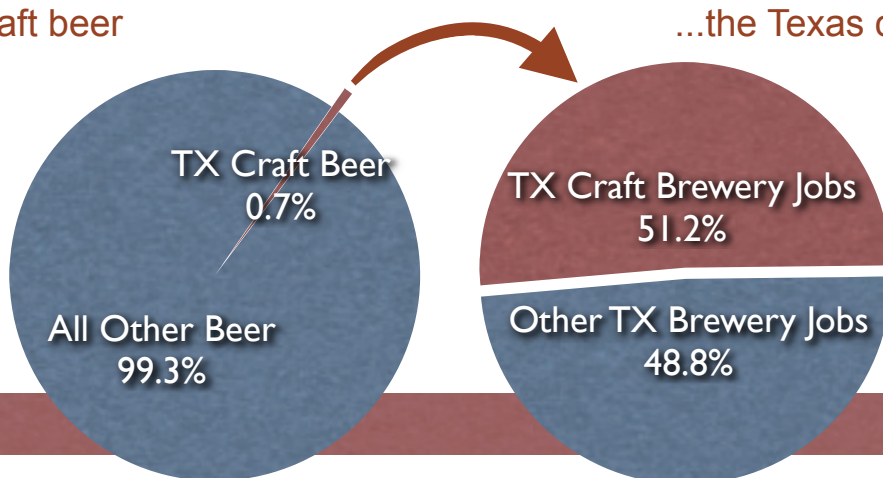
Noteworthy quantitative trends, at a glance.

Online: texascraftbrewersguild.org Twitter: @TXCraftBrewers
 Contact: Scott Metzger, scott@freetailbrewing.com

In 2011, the number of licensed brewers and the volume they produced jumped significantly, **a direct reflection of consumer demand.**



While Texas craft beer represents a fraction of the beer consumed in the state...



...the Texas craft beer industry is generating **over 50% of the sector's jobs.**

Using the Texas wine industry as a real-world example, if Texas were to adopt laws similar to other states' craft beer laws, the projected impact would be profound:

Annual Economic Impact by 2020:
\$5.6 billion
New jobs: 52,000

Economic Potential In Less Than a Decade...

